

*29th Annual  
Pescadero  
Arts & Fun  
Festival*

When: August 17 & 18, 2019  
Where: I.D.E.S Grounds  
Pescadero, California  
Why: Community Involvement &  
Showcase for Local Art,  
Crafts, Entertainment &  
Country Cooking  
How: Fill out & return Application

**VENDOR APPLICATION**

**DEADLINE FOR ALL APPLICANTS: JUNE 15, 2019**

The Pescadero Arts and Fun Festival is a Not for Profit 501(c)3 organization dedicated to raising funds for local youth, providing the community a FUNdraising opportunity, and showcasing local art and artists.

**TO APPLY: Please read and complete following application sections:**

<u>ALL VENDORS:</u>	<u>FOOD VENDORS ONLY:</u>
The following Documents make up the completed application, due June 15, 2019	Please submit the following required forms to PAFF by July 15, 2019*
___ Initialed R&R and Acknowledgement	___ Food Permit
___ Booth Fee	___ Food Permit Fees
___ Completed Vendor information	___ Food Handling Quiz
___ Insurance Waiver	<i>*Please see FOOD VENDOR section.</i>
Enclose Check payable to PAFF	
<b>MAIL TO:</b>	
PAFF, c/o Jury	
P.O. Box 528, Pescadero, CA 94060-0528	

**APPLICATION & SELECTION CRITERIA**

- **Wares must be handmade** by the applicant, direct employer, related group or organization. Third party resale of manufactured goods conflicts with our mission, with few exceptions.
- **All New and Returning vendors interested in participating must submit a COMPLETED application.**
- **All applicants must include booth fees at this time.** \* Fees explained on next page.
- **Accepted applicants' checks will be deposited** by June 30, 2018., or within 90 days of receipt, whichever comes first. \*\*
- Applications must include five or more photos of your work. **DO NOT** send samples of your work.
- Please include name on all photos.
- If you wish photos to be returned, include a self-addressed stamped envelope with enough postage to cover cost of return.
- **All applicants will be juried**, regardless of previous participation.
- **Application does not guarantee acceptance.**
- **DEADLINE FOR ALL APPLICANTS: JUNE 15, 2019**
- It is your responsibility to comply with this deadline. Your understanding and cooperation are appreciated.
- All applicants will be notified of acceptance or non-acceptance by June 30.

*\* Booth fees are non-refundable for accepted applications. Checks will be destroyed if application is not accepted.*

*\*\*There will be a fee of \$35 for returned checks. \*\*\* PAFF will not be held liable for bank fees charged to applicant if applicant cancels their check, or for insufficient funds at time of check deposit.*

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**BOOTH INFORMATION**

**2019 Standard Booth Fees:**

	<b>Received by June 15, 2019</b>	<b>Received after June 15</b>
Non- Residents:	\$200	\$225
Local Residents:	\$150	\$175
<b>Local nonprofits:</b>	<b>Exempt</b>	<b>Exempt</b>

(Pescadero, La Honda, San Gregorio & Loma Mar)

- **Standard Booth spaces are 10x10** (100 sq.ft.). Booths exceeding this dimension must be stated on their application for further review/placement. If approved, additional fees will apply. There is no multiple space discount. Please contact us for more information.
- **Booth space assignments will be given at check in.**

**RULES & REGULATIONS**

<b>Festival Hours</b>	<b>Set Up</b>
Saturday, August 17, 2019 – 10:00 a.m. to 6:00 p.m. Sunday, August 18, 2019 – 10:00 a.m. to 6:00 p.m.	Friday, August 17, 2019 – 12:00 p.m. to 6:00 p.m. Saturday, August 18, 2019 – 7:00 a.m. to 9:00 a.m.
<b>Break Down</b>	
Sunday, August 19, 2019– 6:00 p.m. to 9:00 p.m.	

**VEHICLES WILL ONLY BE PERMITTED ON FESTIVAL GROUNDS FROM 7-8 AM SATURDAY MORNING, AND DESIGNATED HOURS ON SUNDAY EVENING. PLEASE BE PREPARED TO BRING A DOLLY OR CART TO TRANSPORT – NO LOANERS AVAILABE. CARS PARKED IN UNPERMITTED AREAS MAY BE TOWED.**

**INITIAL \_\_\_\_\_**

**GENERAL INFORMATION**

1. **Absolutely NO PETS** on grounds during festival.
2. **All vendors must bring adequate change!** No central change booth available.
3. **Booth assignments are subject to change if necessary.** We appreciate your understanding and cooperation.
4. **All vendors must comply with state and local laws regarding the consumption of alcohol and vehicle operation. We ask you to practice common sense when consuming substances which may pose an unnecessary risk to yourself or the community.**
5. Failure to adhere to the Festival Rules and Regulations could result in non-approval for next year's event.

**INITIAL \_\_\_\_\_**

**BOOTH DESIGN AND DISPLAY**

6. All booths must be self-supporting structures.
7. Digging holes is not permitted.
8. Use of nails in any existing buildings is not permitted.
9. All booths must be maintained throughout the Festival, kept clean, and operated by a responsible adult at all times.
10. Vendors must attractively and creatively provide complete displays. No tackiness will be tolerated.

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11. **Displays may not exceed the dimensions of the designated booth.**
12. **Displays may not impede walkways.**
13. Displaying items by spreading them on the ground is not permitted.
14. No 'Bargain' or slashed price 'Sale' signs are permitted.
15. **Electrical power is limited.** If your booth requires power, you must state and describe the usage on the application. Priority will be given to those with need.
16. Vendors must provide their own UL Approved cords and lighting fixtures. Runners must be used to cover any cords over which the public will be walking. All electrical cords must be heavy-duty, 3-prong 12-gauge grounded cords, minimum 50' length.
17. All items displayed at event must be the same type and quality as presented to festival organizers at jurying.
18. No drug paraphernalia may be sold on Festival grounds.

**INITIAL** \_\_\_\_\_

**FOOD VENDORS**

19. **All vendors serving food or beverages must have and conform to San Mateo County health permits.**
20. **Permit applications and fees are due to PAFF July 15th, 2019 from accepted food vendors.**
21. **All vendors involved in cooking must provide their own fire extinguishers.** All food vendors will be checked for compliance on Saturday.

**INITIAL** \_\_\_\_\_

**BOOTH BREAKDOWN**

22. Show hours must be adhered to. Leaving early will make the show look incomplete. Exceptions will be made for emergencies and must be approved by the festival organizers.
23. Booths may not be disassembled until 6:00 p.m. on Sunday.
24. Entertainment and festivities run late on Sunday Evening and guests tend to linger and mingle. For public safety, we do not allow vehicles on the grounds during this time.
25. **Have your booth/property packed down and ready to load prior to driving onto grounds. Vehicles will not be permitted on grounds until guests have vacated the premises and a PAFF Staff member opens gates. Actual time is subject to STAFF discretion.**
26. The festival grounds will close at 9:00 p.m. on Sunday. All vendors must be out at that time. There will be no security on Sunday night.
27. All debris must be removed from the grounds or put into appropriate containers by vendor.

**INITIAL** \_\_\_\_\_

**ACKNOWLEDGMENT**

I, (*printed name*) \_\_\_\_\_, acknowledge that I have read and agree to abide by the **Rules and Regulations** set forth by the **Pescadero Arts and Fun Festival Committee**, and that my participation in this event is contingent upon my submission of the required documents.

\_\_\_\_\_  
Vendor Signature

\_\_\_\_\_  
Date

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**VENDOR INFORMATION**

NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_ STATE: \_\_\_\_\_ ZIP: \_\_\_\_\_

DAYTIME PHONE: \_\_\_\_\_ EVENING PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

WEBSITE: \_\_\_\_\_

\*Preferred contact method:     Email                     Phone                     Postal Mail

*\*unmarked preferences will default to email. Please enter the domain @pescaderoartsandfunfestival.org in your email safe senders list to avoid missing email updates.*

BUSINESS / ORGANIZATION NAME: \_\_\_\_\_

NOT FOR PROFIT? (check primary activity):     Public Awareness                     Child/Family Activity

RESALE PERMIT # (PERMIT REQUIRED): \_\_\_\_\_

TYPE OF ART, CRAFT, FOOD or ACTIVITY: \_\_\_\_\_

DESCRIPTION OF ART FORM/TECHNIQUE/PROCESS: Attach additional pages if necessary. \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

PRICE RANGE: \_\_\_\_\_

BOOTH SIZE: (Please select accurate spacing):     10x10     10x15     10x20     Other

Explain: \_\_\_\_\_

ELECTRICAL ACCESS:     Not Applicable                     Preferred                     Required

Explain requirement: \_\_\_\_\_

\_\_\_\_\_

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**\*LOCATION PREFERENCES:** Please circle all that apply.

*\*Every effort will be made to honor requests for specific booth sites. However, no guarantees are made that the space requested will be available. Priority will be given based on need and to applications submitted on time. Please contact us for more information.*

Same location as last year / Somewhere else / Anywhere is fine

Sun / Shade

Corner / End / Between

Central to Entertainment / Quiet area

Other: \_\_\_\_\_

### VEHICLE INFORMATION

*Please complete the following section with information pertaining to the vehicle(s) you will be using to transport goods on festival grounds. This information will be used to contact you in any event regarding your vehicle. Please notify us in the event your vehicle information changes or if a rental is used for festival purposes.*

PRIMARY VEHICLE LICENSE PLATE: \_\_\_\_\_ YEAR: \_\_\_\_\_

MAKE \_\_\_\_\_ MODEL: \_\_\_\_\_ COLOR: \_\_\_\_\_

SECONDARY VEHICLE LICENSE PLATE: \_\_\_\_\_ YEAR: \_\_\_\_\_

MAKE \_\_\_\_\_ MODEL: \_\_\_\_\_ COLOR: \_\_\_\_\_

OTHER VESSEL (i.e. trailer) LICENSE PLATE: \_\_\_\_\_

VESSEL DESCRIPTION: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_

Mail to:  
PAFF, c/o Jury  
P.O. Box 528, Pescadero, CA 94060-0528

Enclose Check payable to PAFF

Please direct application questions to  
650-879-0610 or [vendors@pescaderoartsandfunfestival.org](mailto:vendors@pescaderoartsandfunfestival.org)  
[www.pescaderoartsandfunfestival.org](http://www.pescaderoartsandfunfestival.org)

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**PARTICIPANT INSURANCE WAIVER**

Thank you for your interest in participating in the 29th Annual Pescadero Arts & Fun Festival. We look forward to a fun-filled weekend that will benefit all. For insurance reasons, the festival organizers require each vendor attending the Festival to submit a signed copy of this Insurance Waiver to offset insurance costs.

As a participant in the Festival, vendors are responsible for the safety and contents of their booth. Vendors are also responsible for providing a safe environment in and around their booth area (i.e., no loose wires, no loose building supplies, etc.). Food vendors are required to have operating fire extinguishers in their booth.

The festival organizers have asked the Sheriff's Department to provide frequent coverage along Stage Road during the Festival. Ultimate responsibility for booth security and valuables are borne by the vendor and festival organizers are not responsible for any lost or stolen items.

There will be a first aid station available during Festival hours.

Please carefully read the paragraph below. In order for you to participate in the Festival, the form below must be signed and returned to:

PAFF  
P.O. BOX 528  
PESCADERO, CA 94060-0528

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**AS A PARTICIPANT IN THE 29th ANNUAL PESCADERO ARTS & FUN FESTIVAL I AGREE TO WAIVE ANY CLAIMS AGAINST I.D.E.S. OR THE FESTIVAL ORGANIZERS ARISING OUT OF THIS EVENT WHATSOEVER DUE TO ANY NEGLIGENCE, CONDUCT OR INTENTIONAL ACTION(S).**

**NAME:** \_\_\_\_\_

**BUSINESS NAME:** \_\_\_\_\_

**ADDRESS:** \_\_\_\_\_

**CITY:** \_\_\_\_\_ **STATE:** \_\_\_\_\_ **ZIP:** \_\_\_\_\_

**DAYTIME PHONE:** \_\_\_\_\_ **EVENING PHONE:** \_\_\_\_\_

**EMAIL:** \_\_\_\_\_

**SIGNATURE:** \_\_\_\_\_

**DATE:** \_\_\_\_\_